

## Kaufman Award 2016-2017

### Guiding Principles

1. Actively encourage individuals and organizations who espouse performance improvement principles and ethical standards that are measurably anchored in societal value added.
2. There is no requirement that the individual or organization be engaged with ISPI
3. If the committee deems that no nominee is worthy of the award during a given year (based on established criteria), the committee can elect to withhold selection of a winner until the following year when there is a worthy award recipient.

### Qualifying Criteria

	Coast Guard	John Mackey - Whole Foods / Whole Planet Foundation	Blake Micoskie - TOM Shoes
1. A documented history of tangible/measurable positive societal results/impacts spanning at least 5 years (for example, data related to improved self-sufficiency; self-reliance, and quality of life)	Met (see RC submission)	<ul style="list-style-type: none"> <li>• <a href="#">John Mackey bio</a></li> <li>• <a href="#">Whole Planet Foundation</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Blake Mikoskie bio</a></li> <li>• <a href="#">Presentation</a></li> </ul>
2. Recognized contributions to the community and society (as documented through media, other awards, public reports, etc.)	Met (see RC submission)	<ul style="list-style-type: none"> <li>• <a href="#">Impact</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Impact</a></li> </ul>
3. Has evidence of "Intent" in relation to achieving positive societal contributions <ul style="list-style-type: none"> <li>○ Replicable Process. Shared enough about the method that others could do it</li> </ul>	Met (see RC submission)	<ul style="list-style-type: none"> <li>• <a href="#">Positive societal contributions</a></li> <li>• <a href="#">Mission and vision/</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Impact</a></li> </ul>

<ul style="list-style-type: none"> <li>Scalability/Generalizability. Given what is shared, can someone else take it and apply/adapt it in different contexts.</li> </ul>			
4. If individual, then has not served on the Board or as a full-time member of the ISPI staff for at least three years prior to the date of presentation of award.	Met (see RC submission)	✓ met	✓ met
5. If advocate or organizational member of ISPI, then no member of the organization can have served on the Board or as a full-time member of the ISPI staff for at least three years prior to the date of presentation of award.	Met (see RC submission)	✓ met	✓ met

### Distinguishing Criteria

	<b>Coast Guard</b>	<b>John Mackey - Whole Foods / Whole Planet</b>	<b>Blake Micoskey - TOM Shoes</b>
Evidence of applying the principles of performance improvement and the ISPI standards and code of ethics	Met (see RC submission)	✓ <a href="#">Vision and mission</a> ✓ <a href="#">Book: "Conscious capitalism"</a> ✓ <a href="#">Book presentation</a>	✓ Vision and mission ✓ <a href="#">Book: "Start something that matters"</a>
Has significantly contributed to and supported others in creating positive societal results.	Met (see RC submission)	✓ Impact ✓ <a href="#">Video</a>	✓ <a href="#">Impact</a> ✓ <a href="#">Video</a>
Has provided leadership in terms of guiding practice that results in positive societal consequences.	Met (see RC submission)	✓ <a href="#">Book: "Conscious capitalism"</a> ✓ <a href="#">Book presentation</a>	✓ Book: <a href="#">"Book: "Start something that matters"</a>
Has published or presented about	Met (see RC submission)	✓ <a href="#">Book: "Conscious</a>	✓ Book: <a href="#">Book: "Start</a>

their accomplishments.		✓ <a href="#">capitalism"</a> <a href="#">Book presentation</a>	<a href="#">something that matters"</a>
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